



ANNIE HUANG

A FIRST GEN ENTERTAINMENT CREATIVE WITH 6+ YEARS OF FILM STUDIO EXPERIENCE & A PASSION FOR STORYTELLING.

Los Angeles, CA 

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EXPERIENCE

SONY PICTURES ENTERTAINMENT

Senior Manager, Brand & Franchise Management | Jan 2023 - Present

- Serve as studio point-of-contact for filmmakers, reps, & production companies
- Help facilitate collaboration between 7 development labels & help manage partnerships with external companies (Crunchyroll, Legendary, Toei, Miramax)
- Provide detailed notes with marketability & audience-engagement analysis for potential acquisitions, scripts in development, & projects in production
- Source marketing & franchise opportunities from partner deals & IP library
- Manage campaign deadlines, deliverables, & budget needs across divisions

UNIVERSAL PICTURES

Film Development & Production EA | July 2022 - Jan 2023

- Supported senior EVP in the negotiation, development, production, post, & overall slate planning stages of 30+ projects for theatrical & streaming
- Tracked, evaluated, & sourced incoming submissions, writer/director lists, pitch materials, competitive landscape, & new projects in development
- Managed writer deals, commencement steps, payments, & communication with department heads, filmmakers, production companies, & talent reps

WARNER BROS. DISCOVERY

Film Development Coordinator | July 2021 - July 2022

- Supported a team of 3 creative executives in the development, production, post & delivery stages of 100+ projects for WB theatrical & HBOMax film slate
- Tracked incoming submissions, compiled writer/director lists, wrote coverage, conducted avail checks, created deal memos, & processed writer payments
- Scheduled & managed daily correspondence with filmmakers & talent reps
- Coordinated greenlight presentations, table reads, & production show-and-tell

SONY PICTURES ENTERTAINMENT

EA to Chief of Global Theatrical Marketing | Dec 2018 - July 2021

- Created filmmaker pitch decks & collaborated with cross-division teams
- Acted as studio liaison for high-level filmmakers, representatives, & talent to arrange global publicity travel details, production pitches, & screenings
- Oversaw heavy scheduling, rolled calls, booked travel, processed expenses

Screen Gems, TriStar & Acquisitions Intern | May 2018 - Dec 2018

- Provided coverage, notes, & outlines for film acquisitions & project drafts
- Coordinated talent/filmmaker travel, premieres, screenings & junkets

WALT DISNEY STUDIOS

Fox Searchlight Intern | Sept 2018 - Dec 2018

- Supported film awards campaign by coordinating talent schedules, festival events, press travel/hotel, publicity mailers, critics screenings

EDUCATION

EMERSON COLLEGE

Marketing Communications | 2019

Bachelor's Degree | Dean's Honor List
Resident Assistant

NEW YORK UNIVERSITY

Precollege Program | 2014

PROJECTS

STILL LIFE - SHORT FILM

Producer | \$10,000 Budget | 2022

UNT. FILM INDEPENDENT GRANT PROJECT

Producer | \$30,000 BUDGET | 2023

AFFILIATIONS

ACADEMY OF MOTION PICTURES

AAPI Affinity Council Leader | 2021
Academy GOLD Program | 2017

WOMEN WEDNESDAY

BIPOC Next Gen Mentee | 2021

APIASF NBCUNIVERSAL AWARD

NBCUniversal Scholar | 2018

VARIETY - POWER OF WOMEN

New York Event Staff | 2018

FORBES 30 UNDER 30 SUMMIT

Forbes Under 30 Scholar | 2017

LANGUAGES

MANDARIN CANTONESE VIETNAMESE KOREAN

SKILLS

Photoshop	Microsoft Suite
InDesign	Mac iWork Suite
Illustrator	Google Suite
Word	Web Design (WIX)
Powerpoint	Script Coverage